

9TH ANNUAL
THE *Power* OF Women
IN BUSINESS CONFERENCE

Join us for our conference, bringing together over 400 attendees to celebrate Women Entrepreneurs and Professionals. The event features engaging morning educational sessions, a lunch session with our distinguished Keynote Speaker, Pilar Garcia, CEO & Founder of LATINA, and will conclude with a dynamic fashion show and networking opportunities. This empowering experience is designed to inspire, uplift, and honor the incredible Power of Women in Business.

April 24, 2025

**SPONSORSHIP
OPPORTUNITIES**

Confia
Let's go

TRUSTED TO HELP START OR GROW YOUR BUSINESS.

THE EXPANDING FRESNO AREA
HISPANIC FOUNDATION

PRESENTING SPONSOR PACKAGE

\$50,000

DIGITAL PROMOTION

Logo feature (e.g. all printed collateral, step and repeat banner, and screen)

Company logo on front of event website, program and two full page ads included.

30-second video vignette during the event.

EXHIBIT

Vendor booth at the event for marketing opportunity

AT THE CONFERENCE

Speaking opportunity to address the audience during luncheon.

Vendor booth at the event for marketing opportunity.

20 tickets to the event (VIP table of 20 for breakfast and luncheon)

Company representative to introduce Keynote Speaker.



559.222.8705
INCUBATOR@FRESNODBH.ORG
1444 FULTON STREET, FRESNO CA 93721

DIAMOND SPONSOR PACKAGE

\$25,000

DIGITAL PROMOTION

Logo feature (e.g. step and repeat banner, logo projected on large screen)

Company logo on event website, program, and one full page ad included.

30-second video vignette during the event.

EXHIBIT

Vendor booth at the event for marketing opportunity.

AT THE CONFERENCE

Speaking opportunity during morning workshop session.

10 tickets to the event (VIP table of 10 for breakfast and luncheon).

Company recognition during Keynote Luncheon.



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PLATINUM SPONSOR PACKAGE

\$10,000



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DIGITAL PROMOTION

Logo feature (e.g. step and repeat banner, logo projected on large screen).

Company logo on event website, program and half page ad included.

EXHIBIT

Vendor booth at the event for marketing opportunity.

AT THE CONFERENCE

10 tickets to the event (VIP table of 10 for breakfast and luncheon)

Company recognition during Keynote Luncheon.

GOLD SPONSOR PACKAGE

\$5,000

DIGITAL PROMOTION

Company logo on event website and program.

Quarter page ad on event program.

EXHIBIT

Vendor booth at the event for marketing opportunity.

AT THE CONFERENCE

10 tickets to the event (table of 10 for breakfast and luncheon).

Verbal recognition during luncheon.



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\$3,000

BRONZE SPONSOR PACKAGE



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DIGITAL PROMOTION

Company logo on event website and program.

AT THE CONFERENCE

10 tickets to the event (table of 10 included to our breakfast and luncheon).

Verbal recognition during luncheon.

TABLE SPONSOR PACKAGE

\$1,500

AT THE CONFERENCE

Company name listed on event program.

10 tickets to the event (table of 10 included to our breakfast and luncheon).



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SPONSORSHIP FORM

Please fill out and provide form to nzarco@fresnodbh.org

Sponsor Name

Mailing Address

City

State

Zip Code

Contact Person Name

Email

Payment Method (please select an option)

- Check payable to Fresno Area Hispanic Foundation and mailed to
1444 Fulton Street, Fresno, CA 93721
- Credit Card over the phone by calling 559-222-8705

Sponsorships (Please check box option)

- Presenting Sponsor - \$50,000
- Diamond Sponsor - \$25,000
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Bronze Sponsor - \$3,000
- Table Sponsor - \$1,500

Fresno Area Hispanic Foundation
559-222-8705
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